



Costa Mesa Sanitary District

...an Independent Special District

Memorandum

To: Board of Directors

From: Scott Carroll, General Manager 

Date: May 28, 2015

Subject: **CMSD Contribution Program – Estancia High School Football Program**

Summary

On April 20, 2015, the District received a Contribution Program Eligibility Application from Estancia High School Football Program. The program is seeking a monetary contribution from the District for placing a stadium banner.

Staff Recommendation

That the Board of Directors accepts the application from Estancia High School Football Program and approve a monetary contribution of \$500 for placing a stadium banner.

Analysis

Jim Scott Stadium at Estancia High School is a widely used facility for high school athletics such as football, which includes varsity, junior varsity and freshman games, soccer and track and field. Pop Warner Football also plays on Jim Scott Stadium every Saturday during football season and the field is used for the annual senior class graduation ceremony. Due to the significant number of activities that occur at Jim Scott Stadium, staff believes a 3' x 5' banner promoting organics recycling will be beneficial to the District.

Strategic Plan Element & Goal

This item complies with Strategic Element 3.0, *Partnerships* and Strategic Goal No. 3.5, *Participating in community groups and civic organization activities*.

Legal Review

District Counsel has reviewed this report.



Protecting our community's health and the environment by providing solid waste and sewer collection services.

www.cmsdca.gov

Environmental Review

The consideration of a monetary contribution to a non-profit organization to be used as a vehicle for promoting a District recycling program is an administrative matter and is not a disturbance of the environment similar to grading or construction and is not a project under CEQA or the District's CEQA Guidelines.

Financial Review

There is sufficient funds budgeted in the FY 2014-15 Organics Recycling Public Outreach account for this \$500 expense.

Public Notice Process

Copies of this report are on file and will be included with the entire agenda packet for the May 28, 2015 Board of Directors regular meeting at District headquarters and on District's website.

Alternative Actions

1. Do not approve the \$500 contribution.
2. Approve a contribution of a lesser amount.
3. Direct staff to report back with more information

Attachment A: Contribution Program Eligibility Application – Estancia High School Football Program

Reviewed by:



Wendy Davis
Finance Manager



CMSD Contribution Program Eligibility Application

628 W. 19th Street, Costa Mesa, California • (949) 645-8400 • (949) 650-2253 F • www.cmsdca.gov

EVENT INFORMATION & HISTORY			
Official Name of Event:			
Event Contact Person Name: MIKE BARGAS / CHUCK PERRY		Phone: 714-313-6791	
		Email: ccc.perry@juno.com	
Has your organization previously received CMSD contribution for this event?	<input checked="" type="checkbox"/> YES <input type="checkbox"/> NO	Has your organization previously been denied CMSD contribution for this event?	<input type="checkbox"/> YES <input checked="" type="checkbox"/> NO
If yes, what was the date of the last event contribution by CMSD?		If yes, list the reason(s) your request was denied.	
3'x5' STADIUM BANNER AT ESTANCIA HIGH SCHOOL (JULY 1, 2014)			
What is the amount of funding you are requesting? 500⁰⁰		\$	
Describe how your event will serve the benefit to CMSD?			
YOUR MESSAGE WILL BE SEEN BY A LARGE NUMBER OF PEOPLE FROM COSTA MESA. ESTANCIA HS AND COSTA MESA HS PLAY THEIR FOOTBALL, SOCCER AND TRACK GAMES THERE. POP WARNER ALSO USES THE STADIUM EACH SATURDAY			
How will the contribution to your event advance CMSD's purpose (see CMSD Contribution Program for a partial description of our purpose)?			
COSTA MESA SANITARY CAN GET OUT THEIR MESSAGE ON WHAT IS AVAILABLE TO ITS RESIDENTS. THEY CAN ALSO UPDATE THEIR BANNER FOR NEW PROGRAMS			
Requesting to use CMSD generators at your event?	<input type="checkbox"/> YES <input checked="" type="checkbox"/> NO	If yes, how many?	___ Generators

Attach additional information about the event.

If requesting to rent CMSD generators, please read the requirements and procedures for renting CMSD generators. Complete the checklist, sign the acknowledgement that you have read the requirement and procedures and return the form along with this application.

RECEIVED
APR 20 2015
COSTA MESA SANITARY DISTRICT



ESTANCIA FOOTBALL

2973 Harbor Blvd., #761
Costa Mesa, CA 92626

www.estanciafootball.com

RECEIVED

APR 20 2015

COSTA MESA SANITARY DISTRICT

Dear Javier,

The Estancia High School Coaches are now in the process of securing our 2015 Estancia Football advertising program. The goal of this year's program is to create an advertising package the entire community can get behind and be proud to support.

All of our players are working hard developing all the necessary skills to become champions. It has been an exciting and pleasurable experience getting to know this fine group of student athletes. This year's team consists of a talented, and extremely dedicated group of young men. The coaches and players can hardly wait for the stadium lights to come back on and the start of Estancia Football 2015 season.

Our Advertising Program has always been and still remains the major fundraising vehicle that supports all our teams. At this moment we are beginning to sell the advertising space for this year's publication.

This is where you come in! Please take a moment and look over the options listed below, choose the one that best fits your needs and financial budget, we would truly appreciate any assistance you can offer. Go Eagles!

Thank you for your support,

Mike Bargas
Estancia Varsity Head Coach

-----**(Please Return this portion with your check)**-----

Yes, I will support the **Estancia Football Program** in the following manner:

- | | | |
|-------------------------------|-----------------|-----------------------|
| Business Card | \$100.00 | Name _____ |
| 1/4 Page | \$150.00 | Address _____ |
| 1/2 Page | \$250.00 | City/Zip _____ |
| Full Page | \$500.00 | Phone # _____ |
| 3' x 5' Stadium Banner | \$500.00 | |
| (Calendar Year) | | |

MAKE CHECKS PAYABLE TO:

E.H.S. Sport Boosters

Tax ID # 36-4652920

Mail to: Estancia Program Coordinator
425 East Bay Street
Costa Mesa, CA 92627

Ads based on (8 1/2" x 11" Page)

Any questions please call:
Chuck Perry @ (714) 313-6791
cccperry@juno.com